



Ranking Report for FLHC Southern Hillsborough County

Generated on 2nd Jul 2015

Summary

All Search Engines















































Up	Down	No Change	New	Lost
22	9	14	6	10

Google		16	6	9	2	5	Google Maps		6	3	5	4	5
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i Summary data (e.g. rankings 'Up') only applies to Organic and Places/Local results. We do not display summary data for 3rd Party results.

Full Report

Generated: 2nd Jul 2015	Google			Google Maps	
Keywords	Rank	Last	Type	Rank	Last
Home Care Riverview FL	1 A	2	Local	1	n/a
	4	5	Organic		
	22	22	3rd Party		
	23 m	24	3rd Party		
Home Healthcare Riverview FL	3 B	3	Local	2	3
	5	6	Organic		
In Home Healthcare Riverview FL	3 B	3	Local	2	4
	10	n/a	Organic		
Health care service Riverview FL	3 C	3	Local	3	4
	16	21	Organic		
Elderly Care Riverview FL	6 D	7	Local	4	4
	21	22	Organic		
Senior Care Riverview FL	14	13	Organic	4	4
Senior Home Care Riverview FL	3 B	3	Local	2	2
	8	8	Organic		

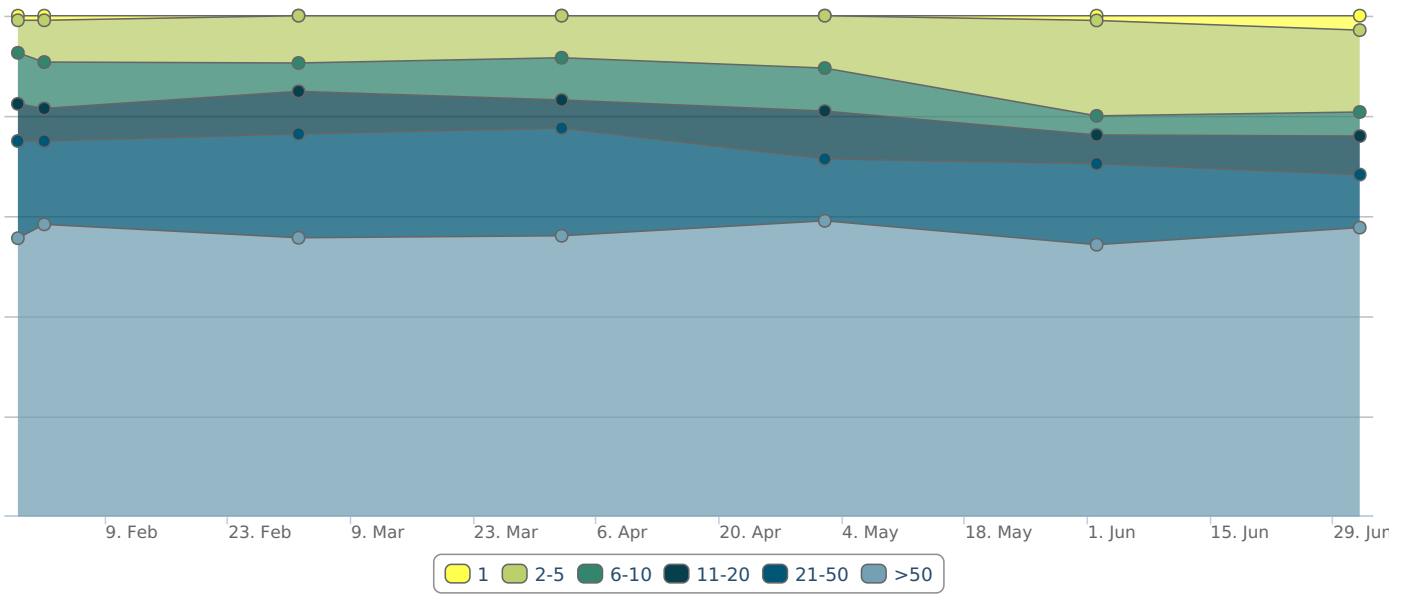
Generated: 2nd Jul 2015	Google			Google Maps	
Keywords	Rank	Last	Type	Rank	Last
	23	n/a	3rd Party		
	32 	31	3rd Party		
Caregivers Riverview FL 	 23	19	Organic	 9	10
Caregiving Service Riverview FL 	-			 2	2
Home Healthcare Agency Riverview FL 	 7	5	Organic	 4	n/a
Best Home Care Riverview FL 	 2 	2	Local	 1	1
	 9	9	Organic		
	37	40	3rd Party		
Long Term Care Riverview FL 	-			-	
Home Dementia Care Riverview FL 	16	37	3rd Party	 3	2
	19	n/a	3rd Party		
	32 	22	3rd Party		
Dementia Care Riverview FL 	18	37	3rd Party	 3	5
	21 	24	3rd Party		
	26	25	3rd Party		
Alzheimers Care Riverview FL 	-			-	
Home Alzheimers Care Riverview FL 	-			-	
Respite Care Riverview FL 	23	15	3rd Party	 7	5
	25	24	3rd Party		
	42 	42	3rd Party		
Home Respite Care Riverview FL 	25	16	3rd Party	 3	2
	27	25	3rd Party		
	30 	34	3rd Party		
	31 	n/a	3rd Party		
	40	n/a	3rd Party		
Home Care Sun City FL 	 20	33	Organic	 28	n/a
Home Healthcare Sun City FL 	 50	48	Organic	-	
In Home Healthcare Sun City FL 	 22	30	Organic	-	
Health care service Sun City FL 	-			-	
Elderly Care Sun City FL 	-			-	
Senior Care Sun City FL 	-			-	
Senior Home Care Sun City FL 	 29	37	Organic	-	
Caregivers Sun City FL 	 40	46	Organic	-	
Caregiving Service Sun City FL 	 44	47	Organic	-	

Generated: 2nd Jul 2015	Google			Google Maps	
Keywords	Rank	Last	Type	Rank	Last
Home Healthcare Agency Sun City FL		-		-	
Best Home Care Sun City FL		↓ 16	9	Organic	-
Long Term Care Sun City FL		-		-	
Home Dementia Care Sun City FL		-		-	
Dementia Care Sun City FL		-		-	
Alzheimers Care Sun City FL		-		-	
Home Alzheimers Care Sun City FL		-		-	
Respite Care Sun City FL		-		-	
Home Respite Care Sun City FL		🔴 18	18	Organic	-
Home Care Brandon		↑ 23	26	Organic	-
Home Healthcare Brandon		↑ 17	23	Organic	-
In Home Healthcare Brandon		↑ 15	17	Organic	🟢 38 n/a
Health care service Brandon		-		-	
Elderly Care Brandon		-		-	
Senior Care Brandon		🟢 44	n/a	Organic	-
Senior Home Care Brandon		↑ 18	26	Organic	-
Caregivers Brandon		↓ 48	47	Organic	-
Caregiving Service Brandon		-		-	
Home Healthcare Agency Brandon		↑ 19	32	Organic	-
Best Home Care Brandon		🔴 5	5	Organic	-
Long Term Care Brandon		-		-	
Home Dementia Care Brandon		-		↑ 10	15
Dementia Care Brandon		-		-	
Alzheimers Care Brandon		-		-	
Home Alzheimers Care Brandon		-		-	
Respite Care Brandon		-		-	
Home Respite Care Brandon		-		-	

Your ranking results explained:

- 'Organic'** -these are rankings for the URL (website address) you provided.
- 'Local'** -these are rankings for your Google Maps, Yahoo Local or Bing Local listing that appear in the main Google/Yahoo/Bing results.
- 'Carousel'** -
- '3rd Party'** -these are search results which mention your business name but aren't your website. These are usually well known directories or sites like facebook which you are listed on. The search engines crawl these sites and show results for them in their search results.

Aggregate Ranking Chart (last 6 month)



Ranking History

Position	Position 1	Positions 2-5	Positions 6-10	Positions 11-20	Positions 21-50	Positions 51+
Thursday, 02 Jul 2015	3	17	5	8	11	60
Tuesday, 02 Jun 2015	1	20	4	6	17	57
Saturday, 02 May 2015	—	11	9	10	13	62
Thursday, 02 Apr 2015	—	9	9	6	23	60
Tuesday, 03 Mar 2015	—	10	6	9	22	59
Monday, 02 Feb 2015	1	9	10	7	18	63
Friday, 30 Jan 2015	1	7	11	8	21	60